



SBE 2022  
 SEPTEMBER 28-29, 2022  
 Greater Richmond Convention Center  
 Richmond, VA



**LEAD RETRIEVAL ORDER FORM**

**DISCOUNT DEADLINE: FRIDAY SEPTEMBER 2, 2022**



Handheld  
 State of the Art  
 Honeywell Scanner

**MobilePlus™**

**Click here to ORDER ONLINE**

**INCLUDED in your exhibit space fees for SBE 2022**  
**is one (1) Lead Retrieval Unit per booth.**  
**Please select any additional units/optional services below.**

ITEM	DIS. DEADLINE	SHOW RATE	QTY	SUBTOTAL
<b>MobilePlus™</b> (Included in your Booth Fees)			<input checked="" type="checkbox"/>	\$ <u>0.00</u>
<b>Additional Units Available</b>				
<b>MobilePlus™</b> (Additional Unit Pricing)	\$ 369.00	\$ 419.00	<input type="checkbox"/>	\$ _____
<b>LeadsPlus App</b> (First License)	\$ 359.00	\$ 409.00	<input type="checkbox"/>	\$ _____
<b>LeadsPlus App</b> (Additional License)	\$ 99.00	\$ 149.00	<input type="checkbox"/>	\$ _____
<b>Additional Add-Ons</b>				
<b>Custom Survey</b>	\$ 60.00	\$ 80.00	<input type="checkbox"/>	\$ _____
<b>Delivery &amp; Setup</b>	\$ 65.00	\$ 85.00	<input type="checkbox"/>	\$ _____

(PLEASE PRINT) BOOTH NO. \_\_\_\_\_

COMPANY \_\_\_\_\_  
 EMAIL(S) \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 CITY, STATE, ZIP, COUNTRY \_\_\_\_\_  
 ORDER CONTACT \_\_\_\_\_  
 PHONE NO. \_\_\_\_\_  
 ONSITE CONTACT \_\_\_\_\_  
 ONSITE CELL PHONE \_\_\_\_\_

CREDIT CARD NO.:

\_\_\_\_\_  
 \_\_\_\_\_

CARDHOLDER NAME: \_\_\_\_\_  
 EXPIRATION DATE: \_\_\_\_\_ / \_\_\_\_\_ SECURITY CODE: \_\_\_\_\_  
 CARDHOLDER SIGNATURE: \_\_\_\_\_

**Click here to ORDER ONLINE**

Username: SBE2022 | Password: 0902

Sub-Total = \$ \_\_\_\_\_  
 Add FLBR SALES TAX +7.00% = \$ \_\_\_\_\_  
**Total Due (in US Funds) = \$ \_\_\_\_\_**

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# LEAD RETRIEVAL 101

***How are you capturing and following up with all of the leads collected at your booth?***

“Maximize your ROI by using ATS Lead Retrieval services.”

Badges at events act as a form of identification and most importantly, electronic business cards. In an effort to streamline session attendance tracking & exhibitor lead capture show managers incorporate QR barcodes fully encoded with attendee contact info as well as important demographic data allowing the exhibitors to easily qualify and follow up.

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## **Why use event provided Lead Retrieval services?**

- Easy to scan & capture attendee contact + key demographic information.
- Digital qualifiers & note taking
- Lead data available in real-time & post event (saved in Cloud for up to 60 months)
- Onsite technical support included
- Easily manage your exhibit booth team's leads
- Customization and seamless integrations into your existing CRM system available.

