

Sponsorship Opportunities
2022 Shed Builder Expo
Richmond, Virginia

Gold Level

- Builder Bucks – Company branded \$5 bills printed in full color and included in each attendee bag that is handed out. Three \$5 Builder Bucks per bag, one bag per attendee. Builder Bucks are redeemable at the on-site food court on the upper level of the convention center.
- Official Show Bags – Fabric literature bags with company logo. Bags contain three Builder Bucks coupons along with other promotional items.
- Premium placement on the Main Entrance Welcome Tower. First choice of top, middle or bottom billboard panels. Four panels total, two per tower. Includes layout, design, and printing of the panel with company branding. See more details below.
- Co-branding with one other partner or supplier encouraged.



2-3/4" x 6" clear panel, customizable with your branding and message. Layout and design services included.

LOGO TAGLINE/MESSAGE, CONTACT INFORMATION

(1) Sponsorship @ \$22,000 (not to exceed amount)

Silver Level

- Lanyards – Handed to each attendee as the official neckwear to clip and hold attendee badge. Branded with company name and color.
- Exclusive signage at the entrance/exit of the food court dining area on the upper level. Includes table decorations.
- High profile placement on the Main Entrance Welcome Tower. Second choice of four billboard panels, two per tower. See more details below.



(1) Sponsorship @ 7,500

Bronze Level

- **Cyber Café** – coffee bar with pastries provided complimentary to seminar attendees from 7 – 10am. One sponsorship per day. Includes exclusive signage at the cafe and around seating area. Includes 1,000 sponsor branded hot/cold drink containers (disposable) plus two billboard panels on the Main Entrance Welcome Tower. See more details below. Recognition as the official Seminar Sponsor.

(2) Sponsorships @ \$3,000 (not to exceed amount)

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Bronze Level

Bronze Level Sponsorship items listed below are placed into the official show bags handed to each attendee.

- **Water Bottles** – 16-ounce clear water bottle with choice of colored lid, company branding included. Includes two billboard panels on the Main Entrance Welcome Tower. See more details below.

(1) Sponsorship @ \$3,000

- **Notebooks** – 7” x 5” lined notebook available in five colors, company branding included. Includes two billboard panels on the Main Entrance Welcome Tower. See more details below.

(1) Sponsorship @ 3,000

- **Pens** – Your choice of three pen styles with company branding. Includes two billboard panels on the Main Entrance Welcome Tower. See more details below.

(1) Sponsorship @ 3,000



Main Entrance Welcome Tower

Welcome Tower is 12’ tall and spans the main entrance to the exhibit hall. Top and bottom billboard panels are 38” wide by 38” tall. Middle billboard panels are 38” wide by 47” tall. Towers are 4 sided. Two towers with “welcome” header spanning the towers. Picture is for reference only.

General Sponsorship Benefits

All sponsors will receive additional recognition in the show program, online, and possibly over the public address system during the show. Drawing attention to their contribution to making

ShedBuilder Expo enjoyable for attendees and a successful networking event. Sponsors who are exhibiting and will be giving away door prizes can take advantage of an electronic ticker, located in the corridor outside the main entrance, for announcing times that they will be drawing names for giveaway items. More details to follow.